

सत्यमेव जयते
Govt. of India

Ministry of Communications

Department of Posts, Office of the Chief Postmaster General,
West Bengal Circle, Yogayog Bhawan, Kolkata-700 012

To
All Postal Divisional Heads.

NO: BDC/KYC Vfn/CCS/2026-27 dated at Kolkata-12, the 28 .07.2026

Sub: Execution of eKYC Verification for AB-PMJAY Beneficiaries through Department of Posts – regarding.

A Memorandum of Understanding (MoU) has been executed between the Health Department, Government of West Bengal, and the Department of Posts (DoP). Under this agreement, the DoP will carry out the authentications—specifically the eKYC verification—for beneficiaries under the Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY).

As mutually agreed, the DoP will receive a remuneration of ₹5/- (inclusive of GST) per successful eKYC verification.

To ensure smooth operations across the Circle, contact details for Single Points of Contact (SPoCs) and Master Trainers have been obtained from all Postal Divisions. Their core roles and responsibilities are outlined below:

- **Single Point of Contact (SPoC):** Shall maintain continuous liaison at all levels to ensure seamless, end-to-end execution of the project.
- **Master Trainer:** Shall complete their own registration on the designated portal/application and subsequently onboard and train the end-users, i.e., the Delivery Personnel / Postmen / Gramin Dak Sevaks (GDS). The entire process is to be completed by 04.08.2026.

The detailed Operational Procedure is enclosed herewith for your reference, immediate compliance, and necessary action.

All Division Heads are requested to monitor the progress closely and ensure strict compliance with the operational guidelines to complete the verification drive efficiently.

This issues with the approval of the Competent Authority.

Encl: As stated above.


Assistant Director of Postal Services (BD)
West Bengal Circle-700012

Copy for information & n/a:

1. The ADPS-I, North Bengal Region, Siliguri-734001.
2. The ADPS-II, South Bengal Region, Kolkata-700012.
3. The ADPS-IV, Kolkata Region, Kolkata-700012.

Assistant Director of Postal Services (BD)
West Bengal Circle-700012

NO: BDOK/C/VINCC/2026-27 dated at Kolkata-12 28.07.2026

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